

**M.A. Examination, 2018**  
**Semester-I**  
**Journalism and Mass Communication**  
**Course-III**  
**(Print Journalism)**

**(For Back Candidates)**

**Time: Three Hours**

**Full Marks: 40**

Questions are of value as indicated in the margin.

Answer *any two* from **1 to 4**.

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|---|---------|
| 1. What is beat reporting? Discuss any two beats of your choice.  | 5+10=15 |
| 2. What is editorial policy? Discuss with examples.               | 10+5=15 |
| 3. Which daily newspaper you like most and why? Write in details. | 3+12=15 |
| 4. How does a district desk of a vernacular daily function?       | 15      |
| 5. Write <i>any two</i> short notes:                              | 5×2=10  |
| (i) Op-Ed page  |         |
| (ii) Feature  |         |
| (iii) Headline  |         |
| (iv) Solus  |         |
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